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Unveiling fashion : business, culture, and identity in the most glamorous industry. [Frédéric Godart] -- "For most people, fashion can daze and confuse. It is, however, a fascinating phenomenon that is key to how we define our identities, and it plays a central role in our lives.

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Therefore, historically, the notion of constant change is not first in the concept of fashion. What is first is the diversity of practices and representations, of manners or ways of doing, feeling, and seeing things." — Frédéric Godart, Unveiling Fashion: Business, Culture, and Identity in the Most Glamorous Industry

Unveiling Fashion Quotes by Frédéric Godart

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Definition of a fashion capital. A fashion capital assumes leadership role in clothing and design. In addition, fashion capitals usually have a broad mix of business, artistic, entertainment, cultural and leisure activities and are internationally recognized for having a unique and strong identity. It has also been noted that the status of a fashion capital has become increasingly linked to a ...